

## Logo request form

This form is for individuals or organisations who would like to request the use of the Parenting Research Centre (PRC) logo.

Please provide as much detail as possible about your intended use so we can respond quickly. Send your request to the Marketing and Communication team at [media@parentingrc.org.au](mailto:media@parentingrc.org.au) or phone (03) 8660 3500 if you have any questions.

### Intended use of logo

How will the logo be used?	
Publish date	
Organisation name	
Logo format	jpg      png      pdf      eps  other, please specify:
Logo variations	colour      B&W
What background colour will the logo appear on?	white or light colour      black or dark colour
Other logos to appear with the PRC logo	

### Logo use guidelines

**Extended** (landscape): this is our preferred logo; minimum height must be 8mm



**Stacked** (portrait): if design issues restrict use of the extended version, you may use the stacked version; minimum height 12mm



**Clearspace:** the minimum clearspace for the logo is determined by the p value taken from the cap height of the 'P' in the logo



## Agreement to terms and conditions

### Logo ownership

The Parenting Research Centre owns the PRC logo and asserts the right to maintain the credibility and integrity of the PRC logo. Use of the logo without approval and/or in an inappropriate manner may result in legal action.

### Terms and conditions of use

1. The logo must be used in connection with promoting public awareness of the PRC, or to acknowledge an affiliation with you or your organisation
2. No one may manufacture for sale a product containing or featuring the PRC logo
3. The logo must always be clearly visible and distinct from the background
4. The PRC logo must be the same height as the highest other logo on the same line
5. Always ensure the logo is at a legible size (see minimum size requirements above)
6. The proportions of the logo must always remain true (no stretching out of shape)
7. PRC reserves the right to request that publications be removed from circulation if the document does not meet the above mentioned requirements.

I agree that the requested item will be used in accordance with the logo use guidelines.

I acknowledge that PRC reserves the right to rescind any prior approval for usage of the logo. Before the materials in which the PRC logo appears are published, I agree to send a copy of the final publication to PRC demonstrating the logo in the approved position.

Name				
Position				
Organisation				
Type	Government	Corporation	Not-for-Profit	Individual
Signature				
Email				
Phone			Date	

## Parenting Research Centre approval

	Approved	Not approved	Conditional approval
Date received			
Date approved			
Comments			
Comms Manager Name			
Signature		Date	

Please send completed form to [media@parentingrc.org.au](mailto:media@parentingrc.org.au)