Social media words:

The Parenting Today survey is bringing together the voices of thousands of Australian parents and carers.  
From sleep struggles to digital safety, cost-of-living pressures to community connection – your experience matters.  
Want to be part of it? Take the survey today [parentingtoday.net.au](https://parentingtoday.net.au/)

Or

Parenting can be joyful, exhausting, rewarding – and sometimes lonely.   
The Parenting Today survey is a chance to share what it's like for you.  
So governments, services and communities can respond better.  
📢 Your voice will help shape what comes next. [parentingtoday.net.au](https://parentingtoday.net.au/)

Or

You are invited to take part in the Parenting Today survey.  
Your experiences of being a parent or carer will help shape better services and decisions that affect families every day.  
🎯Survey open now: [parentingtoday.net.au](https://parentingtoday.net.au/)

Newsletter copy:

**What do parents really need?**

This is your chance to share your parenting experience.

The Parenting Today survey is a landmark national survey that captures the experiences, strengths, and support needs of parents and carers across Australia.

This survey will deliver rich, contemporary data to inform policy, programs and investments that support families where it matters most.

Anyone who is a parent or carer to a child aged 0-18 can participate and share their experience of what it is like to be a parent in 2025.

TAKE THE SURVEY NOW [parentingtoday.net.au](https://parentingtoday.net.au/)

Or

**How are Australian parents doing right now?**

It’s time to find out. The Parenting Today survey is a national survey that will bring together the voices of 10,000 parents – and you can add your voice to the mix. This is your chance to make sure families just like yours are represented. The survey will capture the experiences, strengths, and support needs of parents and carers across Australia.

If you are a parent or career to a child aged 0-18, you are invited to participate and share your experience of what it is like to be a parent in 2025.

TAKE THE SURVEY NOW [parentingtoday.net.au](https://parentingtoday.net.au/)